



WFXV
201 Humboldt Street
Rochester, NY 14610

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1424797

Schedule Dates 09/14/16-09/26/16
Advertiser Claudia Tenney/NRCC/Congress/NY/Rep (83583)
Agency Strategic Media Placement (10336)
Product Political - Candidate Other (1066)
Brand 1144/1738/4724 (558166)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name Brant,Fink,
Phone/Fax /
CPE 1144/1738/4724
Account Types National/Political
Billing Type Standard
Comments TV
NY CD22 - CLAUDIA TENNEY-NRCC

Date Entered 09/12/16
Last Modified 09/12/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25285083
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$505.50
Net Total \$2,864.50
Sales Tax

Utica (WFXV)

By Broadcast Month	Spots	Rate
Sep. 2016	27	\$3,225.00
Oct. 2016	3	\$145.00
Grand Total:	30	\$3,370.00

flight dates : 9.13-9.26

NAB and Traffic Instructions under separate email;Separation: 30

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/14/16-09/16/16	3	:30	7P- 7:30P (EST)	2			X	X	X			2	\$40.00	\$80.00	Utica (WFXV)	COMMENTS APPLY TO SUB LINES A THRU C Big Bang Theory	9/12/16
2.0	Normal Line / SPOT	09/19/16-09/23/16	3	:30	7P- 7:30P (EST)	3	X	X	X	X	X			3	\$40.00	\$120.00	Utica (WFXV)	COMMENTS APPLY TO SUB LINES A THRU C Big Bang Theory	9/12/16
3.0	Normal Line / SPOT	09/26/16-09/26/16	3	:30	7P- 7:30P (EST)	1	X							1	\$40.00	\$40.00	Utica (WFXV)	COMMENTS APPLY TO SUB LINES A THRU C Big Bang Theory	9/12/16
4.0	Normal Line / SPOT	09/14/16-09/16/16	3	:30	7:30P- 8P (EST)	2			X	X	X			2	\$40.00	\$80.00	Utica (WFXV)	COMMENTS APPLY TO SUB LINES A THRU C Big Bang Theory	9/12/16
5.0	Normal Line / SPOT	09/19/16-09/23/16	3	:30	7:30P- 8P (EST)	3	X	X	X	X	X			3	\$40.00	\$120.00	Utica (WFXV)	COMMENTS APPLY TO SUB LINES A THRU C Big Bang Theory	9/12/16
6.0	Normal Line / SPOT	09/26/16-09/26/16	3	:30	7:30P- 8P (EST)	1	X							1	\$40.00	\$40.00	Utica (WFXV)	COMMENTS APPLY TO SUB LINES A THRU C Big Bang Theory	9/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



WFXV
201 Humboldt Street
Rochester, NY 14610

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1424797

Schedule Dates 09/14/16-09/26/16
Advertiser Claudia Tenney/NRCC/Congress/NY/Rep (83583)
Agency Strategic Media Placement (10336)
Product Political - Candidate Other (1066)
Brand 1144/1738/4724 (558166)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name Brant,Fink,
Phone/Fax /
CPE 1144/1738/4724
Account Types National/Political
Billing Type Standard
Comments TV
NY CD22 - CLAUDIA TENNEY-NRCC
flight dates : 9.13-9.26
NAB and Traffic Instructions under separate email;Separation: 30

Date Entered 09/12/16
Last Modified 09/12/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25285083
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$505.50
Net Total \$2,864.50
Sales Tax

Utica (WFXV)

By Broadcast Month	Spots	Rate
Sep. 2016	27	\$3,225.00
Oct. 2016	3	\$145.00
Grand Total:	30	\$3,370.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / SPOT	09/14/16-09/16/16	3	:30	10P- 10:35P (EST)	2			X	X	X			2	\$65.00	\$130.00	Utica (WFXV)	COMMENTS APPLY TO SUB LINES A THRU C Eyewitness News At Ten	9/12/16
8.0	Normal Line / SPOT	09/19/16-09/23/16	3	:30	10P- 10:35P (EST)	3	X	X	X	X	X			3	\$65.00	\$195.00	Utica (WFXV)	COMMENTS APPLY TO SUB LINES A THRU C Eyewitness News At Ten	9/12/16
9.0	Normal Line / SPOT	09/26/16-09/26/16	3	:30	10P- 10:35P (EST)	1	X							1	\$65.00	\$65.00	Utica (WFXV)	COMMENTS APPLY TO SUB LINES A THRU C Eyewitness News At Ten	9/12/16
10.0	Normal Line / SPOT	09/18/16-09/25/16	3	:30	9A- 10A (EST)	1							X	2	\$150.00	\$300.00	Utica (WFXV)	COMMENTS APPLY TO SUB LINES A THRU A Fox News Sunday	9/12/16
11.0	Normal Line / SPOT	09/17/16-09/24/16	3	:30	3:30P- 7P (EST)	1						X		2	\$100.00	\$200.00	Utica (WFXV)	COMMENTS APPLY TO SUB LINES A THRU A FOX College Football Day Game	9/12/16
12.0	Normal Line / SPOT	09/17/16-09/24/16	3	:30	7:30P- 11P (EST)	1						X		2	\$100.00	\$200.00	Utica (WFXV)	COMMENTS APPLY TO SUB LINES A THRU A FOX College Football Prime Game	9/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



WFXV
201 Humboldt Street
Rochester, NY 14610

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1424797

Schedule Dates 09/14/16-09/26/16
Advertiser Claudia Tenney/NRCC/Congress/NY/Rep (83583)
Agency Strategic Media Placement (10336)
Product Political - Candidate Other (1066)
Brand 1144/1738/4724 (558166)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name Brant,Fink,
Phone/Fax /
CPE 1144/1738/4724
Account Types National/Political
Billing Type Standard
Comments TV
NY CD22 - CLAUDIA TENNEY-NRCC
flight dates : 9.13-9.26
NAB and Traffic Instructions under separate email;Separation: 30

Date Entered 09/12/16
Last Modified 09/12/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25285083
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$505.50
Net Total \$2,864.50
Sales Tax

Utica (WFXV)

By Broadcast Month	Spots	Rate
Sep. 2016	27	\$3,225.00
Oct. 2016	3	\$145.00
Grand Total:	30	\$3,370.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	09/18/16-09/25/16	3	:30	12P- 1P (EST)	1							X	2	\$100.00	\$200.00	Utica (WFXV)	COMMENTS APPLY TO SUB LINES A THRU A FOX NFL Today Sunday Football Pre-Game	9/12/16
14.0	Normal Line / SPOT	09/18/16-09/25/16	3	:30	1P- 4:30P (EST)	1							X	2	\$400.00	\$800.00	Utica (WFXV)	COMMENTS APPLY TO SUB LINES A THRU A FOX NFL Sunday Football Game 1	9/12/16
15.0	Normal Line / SPOT	09/18/16-09/25/16	3	:30	4:30P- 7P (EST)	1							X	2	\$400.00	\$800.00	Utica (WFXV)	COMMENTS APPLY TO SUB LINES A THRU A FOX NFL Sunday Football Game 2	9/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

See the back of this document for Advertising Contract Terms and Conditions